

Public Policy

How Intel promotes innovation worldwide



Intel Public Policy

Security & Privacy

Intel works to create trust in the way digital devices operate so that individuals around the world can use these devices to add value to their lives.

Background

Trust in the global digital economy is contingent upon providing robust security and a high level of privacy protection. The policy environment is a critical component to fostering technological innovation which can both improve computer security and provide technology users with the ability to control how their personal data is used. Intel works to inform policy stakeholders in the legislative, regulatory, standards, and academic arenas about the future of technology. This dialogue is critical to help create a policy environment that both fosters innovation and empowers individuals to be able to protect their personal data.

The Intel Security and Privacy Policy Team takes the results of these discussions with global policy stakeholders and works with Intel's product developers to design security and privacy into Intel's products and services. Intel incorporates policy reviews into our product development process with a series of steps that train developers on the issues and then work with them to develop solutions to drive the integration of robust privacy and security. The Intel Security and Privacy Policy Team also focuses on how Intel processes personal data in conformance with the reasonable privacy expectations of those individuals to whom that personal data pertains.

Key Issues

Designing for privacy and security.

Intel incorporates privacy and security into the initial problem statement from which our developers work to innovate. We conduct privacy and security training and reviews that are integrated at specific steps in Intel's product development process.

Critical infrastructure protection.

Intel works with governments to help understand network and information security threats and how government, industry, and academics can work together to mitigate risk to critical infrastructure.

Key Issues (continued)

Security assurance.

Robust computer security is key to the protection of personal data and the use of computer systems. Intel works to provide security assurance, while fostering security innovation to keep pace with emerging threats. A fundamental element of robust computer security is the use of internationally peer-reviewed cryptographic ciphers. Intel supports increased government funding of research and development in security innovation, including peer-reviewed cryptography.

Protection of personal data.

Intel is committed to protecting privacy when we collect, store, or process personal data pertaining to individuals. We provide a link to our privacy policy at the bottom of our corporate home page, www.intel.com. Intel also works with policy stakeholders to recommend an effective privacy environment that provides sufficient government oversight, while also encouraging industry and non-governmental organizations to recommend industry best practices for personal data protection.

